



Company Placement Info

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ABSTRACT

Company Placement Info is a portal. Its an opportunity for students to collect information regarding placements to use their time effectively instead of searching through websites regarding every company. They can refer this particular site to know recruitment levels and also company details like Founder, Founded year, CEO, Head quarters, vision, mission statements regarding every company. The details of recruitment process in detailed manner.

In this website Company Placement Info the 'user' can easily search the information related to companies by simply entering the name and if the user does not remember the company name they can search the companies by giving starting letter. If the user entered any alphabet the companies names starting with the letter which is entered by the user will be displayed in the webpage. The user can easily understand the information in the webpage and the user can connect to the company website by the links provided in case of any doubts regarding the company.

In the website only the Admin have the rights priority to enter the details. The admin have valid UserId and password to enter into the website and do modifications on the web page or entering the

details like uploading company and uploading procedure and then Logout from the webpage after entering the details.

“This is very helpful to students for *recruitment*.”

INTRODUCTION

Data Mining, an interdisciplinary subfield of computer science, computer science is the computational process of discovering patterns in large data sets involving methods at the intersection of artificial intelligence, machine learning, statistics, and database systems. The overall goal of the data mining process is to extract information from the data set and transform it into an understandable structure for further use aside from the raw analysis step, it involves database and data.

Data Mining depends on the features like Data types, System issues, Data sources, Data mining functions and methodologies, Coupling data mining with databases or data warehouse systems, scalability consists of row and column scalability, visualization tools, data mining query language and graphical user interface.

In 'Company Placement Info' the Data mining feature data types is used for creating databases. The data type is very essential while storing the data base info. In the admin side module the admin has to enter the companies details like uploading company and uploading procedure.

"Company Placement Info" consists of companies data that will be helpful for students preparing for the on-campus drives and off-campus drives. They can search for the details of the company and the procedure to be followed while preparing for drives.

Authorized admin can enter the data and modify the data in the database. Only the admin have all the rights to upload company details and upload procedure details.

The uploading procedure consists of the data according to the criteria, academics, steps to be followed, and the type of the company going to attend either on-campus or off-campus. Criterion shows the standards to be maintained while attending the drive like no backlogs or gaps in their academics and the percentage they have to maintain in their regular academics.

In Uploading company the company details will be entered like company name, founded year, founder, head quarters, image or logo of company, vision statements, mission statements, tagline, annual events conducted by company, designations of people in higher positions and the website details for searching about the company.

"Company Placement Info" is a user friendly website. The user can easily enter the website and search for related data or information about any company. If the user entered any alphabet then the company names starts with that alphabet will be displayed in the alphabetical order. It is user friendly because even though if the user don't know the name of the company properly they can easily search the information by seeing and selecting the one among the list of names displayed in the textbox.

User can know the information of the webpage and the perspective of creating the page and the details of the page through the webpage and they

can contact or e-mail incase of any queries about their related search.

User can have the clear idea about company while attending the company drives and the user can practice the companies placement patterns and they solve the papers and have the clear idea about companies written test paper.

RELATED WORK

Existing system

As the technology advantages from day-to-day the needs of the people is also increasing from day-to-day. The students who are attending an interview on-campus will be known, the full details of the company once they come outside they may face many problems while preparing.

There is no search related to the company's information in the websites. Websites like COMPANY INFO are providing only company details like founder, founded year, CEO, vision, mission, tagline, website, chairman, vice chairman etc..

There are specific websites like PLACEMENT NEWS they can show the news like when and where the drives are going to be conducted and last date for registration related to the specific company and the details about the drive that is going to be conducted.

These web sites are providing only specific details without providing full-fledged information to the candidate who are attending the interview.

Websites like CORPORATE INFORMATION provides only corporate information related to search. The websites provide only the data related to search companies details regarding their company sites and it's a time taking process related to search.

Various websites provides various information and it's a lengthy and time taking process.

Disadvantages with existing system

- Time consuming process
- Unrelated searches
- Unwanted data

Proposed System:

“Company Placement Info” is a boon for students who use their time effectively. In this website unnecessary searches are eliminated and this provides the full-fledged information regarding any company by providing all the details.

Advantages of proposed system

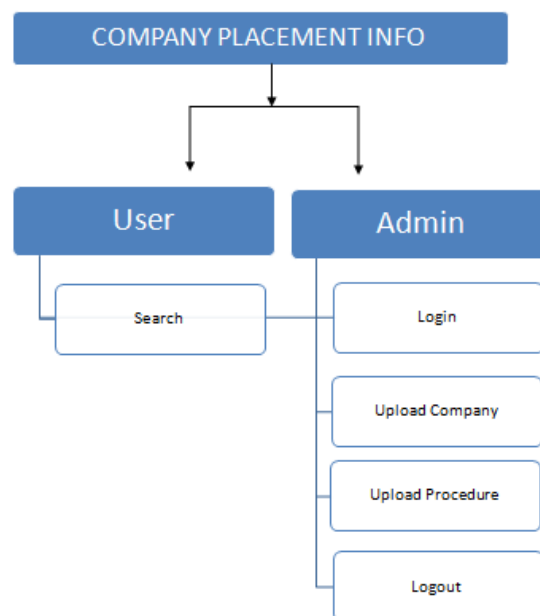
- Time saving process
- Avoiding unrelated data
- Required data at one place
- Quick retrieval of information

FUTURE ENHANCEMENTS

In this website only the admin can enter and modify the data. But this can be enhanced by allowing the user to make the modifications that increase off false data and the data can be uploaded by user. The admin can make the modifications like what data is searched by the user in database.

In future enhancements there may have the feature like feedback, E-Mail services provided in case of queries and providing solutions for papers and also features like user making the modifications on the webpage by entering their EmailId.

SYSTEM ARCHITECTURE



CONCLUSION

“Company Placement Info” is a website where all the company information is collectively gathered at one place. The users can interact directly with the webpage and the admin can easily enter and upload the details of the companies. The users can gather the information about companies for attending the drives and they can also gather the papers related to every company by downloading.

Websites Visited:

- <http://www.microsoft.com/net>
- www.codeprojects.com